

Jamesville-Dewitt All Sports Booster Club

MINUTES

September 9, 2024

ATTENDEES: Sue Smith, Nicole Virag, Marc Peterson, Jean Linkiewicz, Kristina Jordan, Jim Gallagher, Fred Wheeler, Sheana Martin Zombek, Jen Eckrich, Erin Malay

1. INTRODUCTIONS – Jim Gallagher

2. JAMESVILLE DEWITT ATHLETIC DIRECTOR’S REPORT – Fred Wheeler

- The new golf cart/gaiter for trainer has been great!
- Increased budget for uniforms; working to ensure kids have nice/matching uniforms across all sports
- Had nearly 100 parents at the JD Middle School parent meeting; Fred spoke and talked about the Booster Club/BC goals – great to have this new push at the Middle School
- Also had a good representation at the High School fall parent meeting
- Jim requested that Fred send an email blast to all parents to help summarize what the Booster Club does and for another push for volunteering
- push to include the modified level also; want to get more concession stand volunteers and BC members

3. FINANCIAL REPORT / BUDGET - Marc Peterson

July totals

- \$39,873.65 (Key Bank account)
- \$6,181.73 (Chase account)
- \$1,650.00 (Concessions)

*We are gradually spending down the individual team balances

4. STANDING COMMITTEE REPORTS

a. CONCESSIONS AND VOLUNTEER DISCUSSION

- Sheana – looking for new concession stand openers and closers; Nikki will create a generic card to keep copies at the various concession stands to log and sign off on student volunteer hours.
- Suggestion to add concession for swim meets - Sheana suggested a “pop up” concession stand at swim meets to sell drinks and snacks only; thinks it will be very successful; Next meet is Tuesday, Sept. 17th and will try a trial run of selling waters/Gatorade/soda and chips, candy

b. GEAR STORE / BSN SPORTS / ITEMS IN CONCESSIONS

- Jim proposes that all teams work together to pool their big-picture apparel wish lists and order from the same company so that it can be a more uniform (colors, style, logos) look across all sports and to help bring down the costs and the overall markup.
- Could get “BSN dollars” by pooling all sports to one vendor, for example

c. FUNDRAISING - (**\$50,000 GOAL**)

- Set goal to double our annual revenue this year without taking on any new expense

d. MEMBERSHIP UPDATE – was an initial large number of new memberships that came in soon after the fall parent meeting

5. **ADDITIONAL ACTION ITEMS**

- CHEER MATS – goal is to support the cheerleading team by purchasing cheer mats, Booster Club investing ahead into these mats and then having the cheer team pay back for the cost of the mats over time that will be funded by the revenue from cheer competition.
 - Jim proposed vote for BC to fund cheer mats – Sheana seconded; all in favor
- PARENT REPS – Jim will include in the email push a reminder that we need parent reps for every sport.
- COACH CONTACTS – communications can now be sent through Parent Square
- Proposal for a Unified Bowling team this year – Fred going to the board to formally propose this new JD unified team
- OUTSIDE VENDORS – all getting on same page with school vendor rules (eg., a BC member was asked if a Boy Scout troop could sell their popcorn at a school event).

- Fred looking into a capital improvement project to purchase new LED lights for the turf field.

6. OPEN FLOOR/Q&A

- Stands were left very messy after last football game; proposed making an announcement at games about cleaning up
- Try to announce at every game a reminder about Booster Club membership; Jim will send a quick blurb to concession stand announcers
- Discussed stocking outdoor concession stand with hand warmers, ponchos, and hats to sell
- Sept. 24th is the HS open house - Nicole offered to sell BC merchandise during open house
- Fred proposed changing the end-of-the-year senior banquet to change it from the student-led event at the turf to back to an event with all teams – tabled for now; will revisit format of this event in future meetings

ADJOURN - Meeting was adjourned at 8:45pm. Next meeting: Wednesday, October 2nd at 7:30 pm.