

Jamesville-Dewitt All Sports Booster Club

MINUTES

December 6, 2023

**ATTENDEES:** Brenda Ko, Mary Cooper, Nikki Laubenstein, Sue Smith, Susan Magari, Nicole Virag, Kristina Jordan, Sean McQuaid, Ann Sadana, Sean McQuaid, Mark Peterson, Jean Linkiewicz, Fred Wheeler

1. **INTRODUCTIONS** - Brenda Ko

2. **JAMESVILLE DEWITT ATHLETIC DIRECTOR'S REPORT** – Fred Wheeler

- Championship signs on Maple Dr. have been updated
- Fred working on contacting vendor to update concession stand signs
- Family ID is tricky getting emails – Fred working on the issues; workaround has been to have his emails sent out by individual coaches
- Had a survey sent to athletes (modified, JV, and Varsity) – response rate was 85% (~400+ responses)
- Talked through coverage of costs for boys and girls wrestling
- Discussed competitive cheer uniforms; waiting for order from cheer team; clarified set up of Booster Club account for cheer team
- Talked through Cheerleading competition being held at JD on Jan. 13<sup>th</sup> and the potential revenue that will be generated and the need for coach to fill out form and establish a Booster Club cheer team account.
- Talked about whether to do a meeting at the beginning of each season; Booster Club can be there – did not hold a winter meeting; Fred will plan to hold one at the beginning of the spring season; **Brenda and Fred will discuss dates.**
- Fred suggested having a sign-in and distribution of the Booster Club membership/donation form as participants arrive at meeting.
- Talked about having a more formal meeting at the Middle School level where the Booster Club can be introduced.

3. **FINANCIAL REPORT** - Mary Cooper

- \$50,983.00 total cash on hand
  - \$49,133.27 available in Key Bank account
  - \$18,052.33 total in restricted individual team account
  - \$1,850.00 of the total is used for concessions

- Brenda made a motion to increase reimbursement for end-of-year parties for teams 1-15 athletes to receive \$100 (up from \$75), and for teams of 15+ athletes to \$150 (up from \$100); All approved.

#### 4. **STANDING COMMITTEE REPORTS**

##### a. CONCESSIONS - Sue Smith

- Everything is working and stocked; biggest challenge is finding enough openers and closers.
- Reaching out personally to parents others think might be interested.
- Began discussion of working the concession stand all day for the Jan. 13<sup>th</sup> cheerleading competition. Potentially up to 30 teams.

##### b. GEAR STORE – Sean McQuaid

- Holiday gear store was set up through Rainbow Lettering
- Posted store link on Booster Club website, Facebook, and Instagram pages to advertise.
- Didn't get a great response; waiting on final totals on orders.
- Talked about saving on shipping costs (which was pricy, especially on a small item) by having all orders go to the HS and be held/delivered at the concession stand.
- Idea to have the next gear store open prior to the next parent meeting so that items can be purchased right there.

##### c. FUNDRAISING – nothing new to report

##### d. MEMBERSHIP - Current open positions:

**Sportsmanship position** – 2 open positions

**Treasurer** – (Mary stepping down in Dec.); **Mark Peterson has agreed to take over as Treasurer once Mary leaves this month.**

**Membership** – 1 open position

**Concessions** – 2-3 open positions

**Volunteer Coord.** – 2 open positions

**Fundraising Activities** – 2 openings

**JD Gear** – 1 open position

#### 5. **ADDITIONAL ACTION ITEMS**

- Fred inquired about Booster Club covering cost of Hall of Fame plaques and other related expenses. Brenda asked Fred to come up with an estimate for what Hall of Fame expenses might cost and Brenda will then set an annual HoF budget for future years.
- Bringing back Hall of Fame nomination forms; Fred sent out details in this week's Parent Square email announcement.

- Motion to accept Mary Cooper's resignation as Treasurer; BIG THANK YOU to Mary for her organization and service to the Booster Club!
- Motion to accept Mark Peterson as new Treasurer. All voted in favor.
  - Brenda, Mary, and Mark will meet separately to discuss transition.

**6. OPEN FLOOR/Q&A**

**ADJOURN** - Meeting was adjourned at 9:00 pm. Next meeting: Wednesday, January 3rd at 7:30 pm.