

Jamesville-Dewitt All Sports Booster Club

MINUTES

November 1, 2023

ATTENDEES: Brenda Ko, Mary Cooper, Nikki Laubenstein, Sue Smith, Susan Magari, Nicole Virag, Kristina Jordan, Sean McQuaid

1. INTRODUCTIONS - Brenda Ko

- Discussion of open Booster Club positions - Mary Cooper is resigning position as Treasurer as of 12/1/2023 - no replacement at this time; Brenda and Mary sharing Treasurer duties for now until a new Treasurer is identified.
- Brainstormed other potential other parents who may want to take over as Treasurer; also discussed ideas for recruiting new president/vice president and additional helpers for concession stand (Nikki and Sean offered to reach out directly to potential parents who may be interested).

3. JAMESVILLE DEWITT ATHLETIC DIRECTOR'S REPORT – Brenda will reach out to get any updates that AD Wheeler would like to report on for this month.

4. FINANCIAL REPORT - Mary Cooper

- \$67,590.22 total cash on hand
 - \$43,252.11 available in Key Bank account
 - \$20,133.19 total in restricted individual team account
 - \$1,850 of the total is used for concessions

5. STANDING COMMITTEE REPORTS

a. CONCESSIONS - Sue Smith

- Lack of volunteers for both open/close and work shifts continues to be main area of need - will continue to recruit volunteers and promote among teams

b. GEAR STORE – Sean McQuaid

- Set up holiday gear store through Rainbow Lettering - orders to be delivered prior to Christmas. Open now through 11/21/23.
- Posted store link on Booster Club website, Facebook, and Instagram pages to advertise.

- Also looking into establishing stores for individual teams just prior to/during seasons. Stores will have a variety of clothing as well as other merchandise.
- Sean has also proposed that a store specific to the JD Flock (student section) be opened. He's going to reach out to Flock leaders to discuss logo competition and try to get this up and running.
- Discussed pre-ordering some of the one-size-fits-all items to be able to sell at some events (umbrellas, stadium chairs, hats).
- Brenda proposed spending between \$500-\$1,000 on stadium seats and umbrellas for donor thank-you gifts.

c. FUNDRAISING

- Talked about the idea of doing an equipment sale of donated sports equipment (any sports) this spring and selling all items for \$5-\$10 each for families wanting to try out a sport or equipment before buying it new.

d. MEMBERSHIP - Current open positions:

Sportsmanship position – 2 open positions

Treasurer – 1 open position (Mary stepping down in Dec./wants to train replacement)

Membership – 1 open position

Concessions – 2-3 open positions

Volunteer Coord. – 2 open positions

Fundraising Activities – 2 openings

JD Gear – 1 open position

- Brenda will talk with Fred about drafting an email to send to the families through Family ID before each new sports season and including a list of the open positions to determine interest.

6. ADDITIONAL ACTION ITEMS

- Brenda looking into an alternate phone/phone number to assign Venmo and Booster Club accounts to for when Mary leaves.
- Question arose about whether the Booster Club has ever funded cheerleading competition outfits. Brenda will ask Fred Wheeler. Discussed whether it's an outfit that the cheerleaders keep or if they stay with the school like other team uniforms.
- Went through remaining amounts in each individual team account. Discussed lacrosse still having a large balance that needs to be spent/transferred from Booster Club account to lacrosse. Nikki will reach out to Fred to ask him to remind Coach Archer about remaining total in account and how to access it.
- Sue and Nicole working on helpers for upcoming concession stand coverage for remaining open games and sectional events.

- Discussed the need to purchase of a new faucet for the outdoor stadium concession stand (est. \$200-\$300).
- Brenda will follow up with Fred regarding: 1) modified wrestling money and how to spend, 2) cheerleading competition uniforms, 3) menu boards, 4) state champ signage payments, 5) sending an email through Family ID to solicit potential interest for new Booster Club board members, 6) the idea of a current student representative to help coordinate TEAM concession stand sign-ups (idea brought up from football parents after seeing this work well at a Mexico football game; Brenda checking Dept. of Health age limits for stand workers).

7. OPEN FLOOR/Q&A

- Recapped the 10-30-23 Syracuse Hall of Fame induction dinner for Coach Archer and sent pictures from the event to Sara Van Marter to post on Booster Club social media.

ADJOURN - Meeting was adjourned at 9:00 pm. Next meeting: Wednesday, December 6th at 7:30 pm.